The frigid days of winter are already upon the communities in the mountainous regions of Appalachia. That’s why each year, we distribute thousands of coats and winter accessories to our partners, such as Big Creek People in Action (BCPIA) in McDowell County, and others in the Appalachian regions of Kentucky, Tennessee, Georgia and elsewhere.

Last December, thanks to our supporters, we were able to provide hundreds of heavy winter coats which BCPIA distributed to the most needy children and adults in their community.

“We recently had a free giveaway and were able to offer coats, shoes and hats. I am sure many people would not think of this as a big thing – but it is a big thing in our community,” reported BCPIA co-executive director Marsha Timpson.

In Beattyville, Kentucky, our partner, the Lee County Family Resource Center located in the local elementary school, distributed hundreds of coats to students in the fall. They keep a reserve supply on hand for those cold winter days when a child shows up for school without any kind of coat or jacket.

Through our “Coats for Americans” initiative, we strive to supply our partners with enough coats to meet their ever-increasing demands.

Nothing gives them, and us, more satisfaction than seeing the huge smile on the face of a child when they put on their very own brand-new colorful new coat.

“I want to thank Big Creek People In Action for the winter coats they have given out this year,” said Brandi. “Every time I have gone to Big Creek People In Action they have signs posted that the coats came from Americans Helping Americans®.